

## **Home-Start Essex 2027 London Landmarks Half Marathon**

### **Terms & Conditions of entry for a Charity place**

#### **The 2027 London Landmarks Half Marathon will take place on Sunday 4<sup>th</sup> April 2027**

These terms and conditions ensure that we can support our runners in the best possible way, whilst they raise as much money as possible towards our services to support families with young children living in Essex who are facing crisis and challenging times.

1. By registering for a charity place to run the 2027 London Landmarks Half Marathon in aid of Home-Start Essex, you are confirming your commitment to raise a minimum of £500 (excluding gift aid) before 4<sup>th</sup> April 2027, and that you agree to represent and raise money exclusively for Home-Start Essex in this event.

2. Once you have submitted your application online for a Home-Start Essex charity place in the 2027 London Landmarks Half Marathon, it will be assessed by our team. You will then be informed of the outcome of your application via telephone or email by no later than 30 July 2026.

NB: The deadline to apply for a charity place close at 5pm on 15th July 2026, and as we expect to receive far more applications than we have available places, not everyone who applies will be guaranteed a place.

3. Once you have been offered a place, agreed to the fundraising pledge, and paid your entry registration fee, a charity place will be reserved for you. However, please note that Home-Start Essex have the right to revoke your place in exceptional circumstances.

4. If successful, you will be required to pay a registration fee of £65 within 7 working days of receiving your charity place offer email. If you have not paid by this deadline, we will assume you no longer want a 2027 London Landmarks Half Marathon place and will remove you from the Home-Start Essex team, giving your place to another runner. This fee helps to cover Home-Start Essex costs and is therefore non-refundable under any circumstances. This includes, but is not limited to, dropping out due to injury and a change in work or social commitments.

5. Once your entry registration fee is paid, Home-Start Essex will send you an email from '2027 London Landmarks Half Marathon /Lets do This' asking you to complete your official online console to run with a Home-Start Essex charity place. You MUST complete this within two weeks of receiving the email. We will contact you at least once via email and phone about completing your console. If you do not complete it, you will not have a place in the 2027 London Landmarks Half Marathon, and we reserve the right to offer your spot to another charity place applicant.

6. You agree to raise a minimum of £500 (excluding gift aid) exclusively for Home-Start Essex. We would like to highlight that Home-Start Essex have paid £158 per participant to the 2027 London Landmarks Half Marathon, hence why a target of £500 has been set for each participant to generate much needed income for the charity.

Home-Start Essex has the right to remove any runner from the team at any time if it is known that the minimum fundraising targets will not be met or an effort to reach the required amount is unlikely to be achieved. If you have any concerns regarding reaching your fundraising target, please do contact Home-Start Essex's Fundraising Team as they are here to help and support you.

7. You must set up an online fundraising page up within two weeks of confirming your charity place either with Enthuse or Just Giving – Note that many Challenge participants opt to use Just Giving. We will provide you with all the relevant support to create and personalise your fundraising page. We expect you to start receiving donations on your online fundraising page within one month.

NB: Any donations you already make, or have made, to Home-Start Essex, outside of your fundraising page cannot be included in your fundraising total. Please encourage your sponsors to Gift Aid their donations where possible – this can add an extra 25p for every £1 donated, at no extra cost to them.

8. No refund will be made in the event of cancellation by you or the event organiser (except as described in point 9 below) as sponsorship raised is for charitable purposes.

9. Should you have to withdraw for any reason, please inform Home-Start Essex as soon as possible. All sponsorship forms and money collected should be sent directly to the charity, and you must notify your sponsors that you are no longer taking part. All sponsorship monies will be retained by Home-Start Essex unless your sponsors request in writing that the charity return it to them within one month of your cancellation (not applicable for online donations).

If you tell us you wish to withdraw before the start of January 2027, we can offer the place to another applicant. If you notify us before the start of January 2027 and wish to defer your place, we will assess deferral requests on a case-by-case basis, and they will only be eligible if you have reached your fundraising target required by the time of the deferral request. Home-Start Essex cannot guarantee that we will be able to offer you a place in the event the following year.

If Home-Start Essex cannot offer you a place in the event the following year, you understand that the entry fee is non-refundable and it is your responsibility to contact your donors to check if they are happy for sponsorship monies to go to Home-Start Essex, and aware that any request for refunds of sponsorship must be made by the donor to Home-Start Essex.

10. You agree that all images or footage taken of you at the event may be used by Home-Start Essex in any future promotional material, including our website, social media platforms and charity magazine and reports. These images and any associated comments will be used in connection with Home-Start Essex's work. Content may be edited and used on any or all of Home-Start Essex's platforms.

Should you not wish your image to be used in this way, please contact Home-Start Essex at [fundraising@home-startessex.org.uk](mailto:fundraising@home-startessex.org.uk) to opt out or for further information.

11. We collect some or all of the following Personal Data from you when you register to participate and when you participate in the 2027 London Landmarks Half Marathon.

- Name
- Email
- Phone number
- Date of Birth
- Gender
- Postal address

Unless you consent to other uses of your data, we will collect and process your Personal Data solely to enable us to provide our services to you in connection with the event. We will share it with 2027 London Landmarks Half Marathon for the purposes of registering your place in the event and assignment of a race number. Your information will not be passed to other third parties without your consent.

Home-Start Essex would like to keep you updated about our projects, fundraising activities and appeals. We will only do this if you provide consent or where we are otherwise allowed to. For more information, please see our privacy policy.

12. It is strongly advised that you train for the 2027 London Landmarks Half Marathon. If you have not exercised for some time or if you are in any doubt as to your physical ability to take part in this event, you must seek medical advice from your general practitioner.

13. You are entering this event entirely at your own risk and Home-Start Essex Charity shall not be liable for any injury or loss that might occur as a result of your participation.

14. The swapping or sale of race numbers is strictly prohibited for reasons of safety and primarily for identification by medical staff.

15. You must be at least 18 years old by race day (4 April 2027).

#### **Home-Start Essex commitment to you**

We will send you a fundraising pack which contains information about training and fundraising, and a Home-Start Essex t-shirt or vest to wear on race day. We will send you regular support emails to help with your training and fundraising.

You will have access to Home-Start Essex's 2027 London Landmarks Half Marathon Team What's App group: a fantastic source of tips, advice and support. We may also arrange to meet up in person if runners agree.

Of the total monies raised by you, approx. £156 will be used to cover the cost of your place in the marathon. The remainder of the funds will go directly towards the work of Home-Start Essex charity. The funds cannot be restricted to any particular programme or service of the charity.

If you have any questions about the terms and conditions, please don't hesitate to call us on 01245 847410 or email [fundraising@home-startessex.org.uk](mailto:fundraising@home-startessex.org.uk)

Marathon Participant Name (Print):

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Signature:

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Date:

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